



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF MANAGEMENT SCIENCES**

**DEPARTMENT OF MARKETING AND LOGISTICS**

<b>QUALIFICATION:</b> BACHELOR OF SPORT MARKETING	
<b>QUALIFICATION CODE:</b> 07BOSM	<b>LEVEL:</b> 6
<b>COURSE CODE:</b> SFM621S	<b>COURSE NAME:</b> SPORT FACILITIES MANAGEMENT
<b>SESSION:</b> JANUARY 2020	<b>PAPER:</b> THEORY
<b>DURATION:</b> 3 HOURS	<b>MARKS:</b> 100

<b>SECOND OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER(S)</b>	MR. MAXWELL CHUFAMA (FT, PT, DI)
<b>MODERATOR:</b>	MS T'NEIL S. YOUNG

<b>INSTRUCTIONS</b>
<ol style="list-style-type: none"><li>1. This question paper consists of <b>FIVE (5)</b> questions.</li><li>2. Answer <b>ANY FOUR (4)</b> questions.</li><li>3. Always start a question on a new page.</li><li>4. Each question carries <b>TWENTY-FIVE (25)</b> marks.</li><li>5. Marks for each question are indicated at the end of each question.</li><li>6. Read all the questions carefully before answering.</li><li>7. Write clearly and neatly.</li><li>8. Number the answers clearly.</li></ol>

**THIS QUESTION PAPER CONSISTS OF 2 PAGES** (Including this front page)

### **Question 1**

- a) Giving Namibian examples, outline the main types of sport event facilities. (10 marks)
- b) Describe the new markets for sporting events and implications for facilities. (15 marks)

### **Question 2**

- a) Describe **ANY FIVE (5)** individuals or entities who need to be involved in the planning process for a sporting facility and their main role. (10 marks)
- b) Discuss considerations to finding the most ideal site location for setting up a sport and recreational facility. (15 marks)

### **Question 3**

The facility design begins with a site plan that includes several separate drawings. In your own understanding, briefly outline **ANY FIVE (5)** of the following, demonstrating the role or importance in sport facility planning and development;

- a) Master site plan (5 marks)
- b) Grading plan (5 marks)
- c) Irrigation plan (5 marks)
- d) Landscape plan (5 marks)
- e) Floor plan (5 marks)
- f) Lighting design/ plan (5 marks)

### **Question 4**

- a) 'While the infrastructure of a sport and recreation facility is certainly important, without people working in and using the facility, the infrastructure is useless.' Discuss the following type of people found in a sport facility, highlight their role or importance.
  - i) Professional staff (5 marks)
  - ii) Volunteers (5 marks)
  - iii) Customer or clients (5 marks)
- b) 'Security and safety should not be analysed only in terms of spectators or facility users, but it should be an all-encompassing task.' Discuss major security concerns in sporting facility management. (10 marks)

### **Question 5**

Discuss the current trends and issues that needs to be considered or addressed in the sporting and recreational facilities management. (25 marks)

**END OF SECOND OPPORTUNITY EXAMINATION**